

Back-to-School is a huge season for many retailers, sometimes only second to Black Friday and December holiday season. Using Thrive as a key channel in their communications plan and deal distribution, one client had a campaign for the books.

PRODUCTS USED



Smart Pages



Smart Bar



Cart Converter

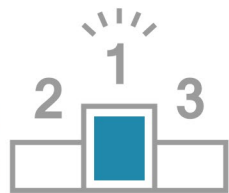
ONLINE RESULTS

+77k 

organic traffic from
Smart Pages

104k

email and phone numbers
collected

18 

non-branded keywords
in the top 3

IN-STORE RESULTS

32% 

of total redemption
revenue

169k 

coupon redemptions
(transactions)

734% 

More redemptions than
RetailMeNot



Want results like these?

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